



# THE ED BLOCK COURAGE AWARD FOUNDATION, INC.

*HELP US HELP ABUSED CHILDREN*

## MINI GOLF DAY 2011

*Puttin' Away Child Abuse*  
Saturday, October 1, 2011

### ***PRESENTING SPONSORSHIP***

**COST: \$5,000**

- Two (2) foursomes featuring local sports or media celebrity (value \$360)
- Co branding with event name: ED BLOCK COURAGE AWARD FOUNDATION'S **MINI GOLF DAY 2011 presented by** \*-----\*, in materials surrounding the event
- Fence sign (2' x 2' Full Color) with logo featured prominently (value \$150)
- Tee sign (11" x 17" Full Color) with logo featured prominently (value \$50)
- Logo/Company name to appear as Presenting Sponsor in promotional spots to air on television and radio\*
  - **Placement of company logo on PSA to run on Comcast TV**
    - **Ad airings to be determined by Comcast scheduling**
  - **Placement of company name on PSA to run on 100.7 The Bay Radio webcast with a minimum of 100 airings**
    - **Ad's will run from August 1<sup>st</sup> to September 31<sup>st</sup>**
  - **Placement of company name on PSA to run on Fox Sports Radio 1370 with a minimum of 100 airings**
    - **Value \$3,800**
    - **Ad's will run from August 1<sup>st</sup> to September 31<sup>st</sup> from the hours of 7 AM – 7 PM**
- Recognition in Press Box advertisements (monthly sports paper dist. 75,000)\*
- Recognition as Presenting Sponsor in media surrounding the event)\*
  - (i.e. press releases, interview opportunities, etc.)
- Inclusion of logo as Presenting Sponsor on Mini Golf Day 2011 page on [www.edblock.org](http://www.edblock.org)
  - With hot link redirect to Sponsors website
  - 2 million unique page views in past two years

*\*Deadlines may apply for inclusion in Media*

8800 Orchard Tree Lane • Towson, MD 21286 • 410.821.6252 • [www.edblock.org](http://www.edblock.org)

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The Ed Block Courage Award Foundation is a 501 (C) (3) Non-Profit organization that raises awareness and prevention of child abuse through its Courage House National Support Network for Kids and an affiliation with the National Football League.