



THE ED BLOCK COURAGE AWARD FOUNDATION, INC.

HELP US HELP ABUSED CHILDREN

MINI GOLF DAY 2010

Puttin' Away Child Abuse
Saturday, September 25, 2010

PRESENTING SPONSORSHIP

COST: \$2,500

- One (1) foursome featuring local sports or media celebrity (value \$180)
- Co branding with event name: ED BLOCK COURAGE AWARD FOUNDATION'S **MINI GOLF DAY 2010 presented by** *-----*, in materials surrounding the event
- Fence sign (2' x 2' Full Color) with logo featured prominently (value \$150)
- Tee sign (11" x 17" Full Color) with logo featured prominently (value \$50)
- Logo/Company name to appear as Presenting Sponsor in promotional spots to air on television and radio
 - **Placement of company logo on PSA to run on Comcast TV Channel CN8**
 - Ad airings to be determined by Comcast scheduling
 - **Placement of company name on PSA to run on 100.7 The Bay Radio webcast with a minimum of 100 airings**
 - Ad's will run from August 2nd to September 24th
 - **Placement of company name on PSA to run on Fox Sports Radio 1370 with a minimum of 100 airings**
 - **Value \$3,800**
 - Ad's will run from August 2nd to September 24th from the hours of 7 AM – 7 PM
- Recognition in Press Box advertisements (monthly sports paper dist. 75,000)
- Recognition as Presenting Sponsor in media surrounding the event
 - (i.e. press releases, interview opportunities, etc.)
- Inclusion of logo as Presenting Sponsor on Mini Golf Day 2010 page on www.edblock.org
 - With hot link redirect to Sponsors website
 - 1.3 million unique page views in 2009
- Inclusion of logo as Presenting Sponsor on Mini Golf Day 2010 in event program book (distribution 2,500)

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The Ed Block Courage Award Foundation is a 501 (C) (3) Non-Profit organization that raises awareness and prevention of child abuse through its Courage House National Support Network for Kids and an affiliation with the National Football League.