



32nd ANNUAL ED BLOCK COURAGE AWARDS AD SUBMISSION SPECIFICATIONS

Thank you for preparing your black and white ad for the Ed Block Courage Award Foundation's Annual Gala program book. Here are some specifications that you need to follow:

We are a Macintosh environment and prefer the ads be created in QuarkXpress 6.0 or InDesign CS2. All support graphics and fonts should be included with the composed ad. You may submit a "High Quality Print" PDF as an alternative. Adobe Photoshop and Adobe Illustrator are the graphic programs we use. Images should be saved as TIFF/Photoshop or EPS/Illustrator. If you would like to send your ad via e-mail, it must be saved as a JPEG at "maximum" setting in the image option dialog box or a PDF. We CANNOT use your "Word" file with your logo or pictures inserted into the file. They are NOT suitable for reproduction. We can accept "Word" files as long as the pictures and/or graphics are sent along with the file and you are willing to accept font replacements, if necessary, to the document.

We can accept your submission via:

- CD
- e-mailed JPEG or High Quality Print PDF to: dave@edblock.org
When creating a PDF, make sure that ALL fonts are embedded

Your Ad submission must include:

- All pictures (images) and graphic art files used to create your ad
- All fonts that are used to create your ad (PC fonts may be substituted)
- A hard copy of your ad
- Print-out of disk contents

Ad Sizes:

- | | |
|----------------|---------------|
| • Full Page | 7" x 10" |
| • Half Page | 7" x 4.875" |
| • Quarter Page | 3.5" x 4.875" |
| • Eighth Page | 3.5" x 2.375" |

Any questions, call Andrew Primrose at the Ed Block office, 410-821-6252.

THE ED BLOCK COURAGE AWARD FOUNDATION, INC.

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