



# 34th ANNUAL ED BLOCK COURAGE AWARDS

## AD SUBMISSION SPECIFICATIONS

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Thank you for preparing your *full color* ad for the Ed Block Courage Award Foundation's Annual Gala program book. Here are some specifications that you need to follow:

- We are a Macintosh environment (CS4) and prefer the ads be created Adobe InDesign.
  - All support graphics and fonts should be included with the composed ad.
  - You may submit a "High Quality Print" PDF as an alternative.
  - Adobe Photoshop and Adobe Illustrator are the graphic programs we use. Images should be saved as TIFF / Photoshop or a JPEG at "maximum" setting in the image option dialogue box.
  - **We CANNOT use your "Word" file with your logo or pictures inserted into the file. They are NOT suitable for reproduction.** We can accept "Word" files as long as the pictures and / or graphics are sent along with the file and you are willing to accept font replacements, if necessary, to the document.
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**Ad Submission Deadline: All ads are due by January 13, 2012**

### *We can accept your submission via:*

- CD
- e-mailed JPEG or High Quality Print PDF to: [lynnc@edblock.org](mailto:lynnc@edblock.org)  
*When creating a PDF, make sure that ALL fonts are embedded*

### *Your Ad submission must include:*

- All pictures (images) and graphic art files used to create your ad
- All fonts that are used to create your ad (Fonts from your PC may be substituted)
- A hard copy of your ad
- Print-out of disk contents

### *Ad Sizes:*

- Full Page                    7" x 10"
- Half Page                    7" x 4.875"
- Quarter Page                3.5" x 4.875"
- Eighth Page                 3.5" x 2.375"

*Any questions, please call Lynn Cipollone at the Ed Block office, (410) 821-6252*

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